



BJ ★ ADAMS AND COMPANY  
*Real Estate on Higher Ground*

# News Release

**FOR IMMEDIATE RELEASE**

March 7, 2013

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## **BJ Adams and Company Wins 1<sup>st</sup> Place International Marketing Award**

(Aspen, CO) - BJ Adams and Company was recently honored with Leading Real Estate Companies of the World<sup>®</sup> Marketing Awards at its February 2013 Annual Conference at the Cosmopolitan Hotel in Las Vegas, NV. The company was given a First Place award for Company Brand and Property Advertising, based on creativity, quality and overall presentation and effectiveness. This is the second time BJ Adams and Company has been honored with the first place prize in this category.

In addition, the opening session of the conference highlighted two nominees from the global network for the Customer Experience: Transaction of the Year Award, one of whom was Leah Moriarty, a BJ Adams and Company broker.

“This award honors the brokerage and agent who delivered an ‘over-the-top’ client experience, setting the bar for exemplary customer service and serving as a role model for others who are focused on developing customers for life,” explained BJ Adams who, along with Michael Adams, attended the conference. Leah was featured and acknowledged as someone who provided such a superb experience for her clients, they took out display ads in the local Aspen papers praising her.

“The firms earning awards have created compelling materials in a variety of media to convey useful information to consumers,” said Pam O’Connor, President/CEO of Leading RE, “while building both their corporate brand and that of the Leading RE network.” The 50-year old organization is the largest network of premier real estate firms in the world, with over 140,000 members. The Leading RE Conference Week event attracted a sell-out crowd that drew nearly 2,000 top real estate professionals from 17 countries.

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